

HERMA MARKET

The Initiative for Heritage Conservation (IHC) will be organizing its 1st "HerMa Market" side event at "Paleo Eleourgio" (Old Oil Factory), Elefsina, on **Saturday 1st and Sunday 2nd October 2016**. This side event will take place within the framework of the **3rd International Conference in Heritage Management** and under the auspices of **Aeschylia Festival**, the leading cultural institution of the city.

The aim of the event is to bring together experts in the sectors of cultural heritage, tourism, and communication with young people interested in pursuing a career into these sectors and start a dialogue on the biggest challenges the later face to get into these fields. Participating companies and organizations will also have the chance to present their upcoming projects such as exhibitions, educational programs and events and at the same time to interact with third parties about future partnerships.

It would be a great honor for us if your organization could support us at this significant initiative by becoming a sponsor of the event and benefit at the same time by all promotional activities that will be held before, during and after the event.

You can choose to become a supporter, a gold supporter or a sponsor of the "HerMa Market":

- **Supporter**
- **Gold Supporter**
- **Sponsor**

| Benefits | Supporter | Gold Supporter | Sponsor |
|--|-----------|----------------|---------|
| Organization's logo in the news item section of the IHC's website (www.inherity.org/3rd-conference/), and the IHC's social media (www.facebook.com/TheHeritageNation/ www.instagram.com/the_heritage_nation/). | ✓ | ✓ | ✓ |
| Organization's logo in conferences' posters that will be distributed though e-mail and hard copy, during the Aeschylia Festival , and on the day of the event to all participants and company representatives. | ✓ | ✓ | ✓ |
| Organization's logo in conferences' posters and banners placed in the event's venue, promotional and informative material distributed on the day of the event. | ✓ | ✓ | ✓ |
| Special mention at press releases to be sent to local printed and online media (both before and after the event). | | ✓ | ✓ |
| Two free invitations for the "3rd International Conference in Heritage Management". | | ✓ | ✓ |
| Organization's full profile on the first page of the brochure that will be distributed though e-mail and hard copy at the day of the event to all participants and company representatives. | | | ✓ |
| Additional space in the "The HerMa Market" area. | | | ✓ |
| Post event interview and quote from an organization's executive to our website . | | | ✓ |

Do not hesitate to contact us, should you have further queries and details: inherity.conference@gmail.com
We wish to thank you in advance and we are looking forward to your positive answer.

Kind Regards,

The Organising Committee