Developing Best Practices in Heritage Management

**General Assembly**
- Managing Heritage Resources

**Keynote Speakers**
- Prof. Vassilis Ganiatsas
- Mr. Matthew Bogdanos
- Mr. Mike Corbishley
- Dr Jack Cothren
- Dr Roger White

**Sessions**
- Preservation of Heritage Values and Cultural Significance: Landscape Archaeology
- Return of Cultural Treasures to Their Countries of Origin: Principles and Trends
- Education and Heritage: Dynamic Tools for Communicating Heritage Values
- 3D Digital Tools for Heritage Management
- Public Engagement in Heritage Studies: Local Communities and Archaeology

For further information visit: [www.inherity.org/3rd-conference/](http://www.inherity.org/3rd-conference/)
email: inherity.conference@gmail.com
1. HerMa Market
    - coordinator: Ioanna Tranou
    - dates: 01-02/10
    - venue: Paleo Eleourgio, Kanelopoulou, Waterfront of Elefsina

The event offers a productive field for networking and promotion of the work of experts in the sectors of cultural heritage, tourism, and communication and promotes an open dialogue for the challenges of creative employment in the entrepreneurial field of heritage management.

2. HerMa Mural Project: Promised Land Is A State Of Mind
    - visual artist: Leonidas Giannakopoulos
    - dates: 12/09-02/10 / Workshop: 02/10, 19:30
    - venue: Cine Club of Elefsina (ΚΛΕ), Kanelopoulou & Nikolaidou, Waterfront of Elefsina

Leonidas Giannakopoulos creates street art for the perpetual search of Promise Land drawing inspiration from the arrival and installation of large waves of immigrant during the industrial era in Elefsina. You are invited to experience all the liquid values of an art project in process and contribute to its completion.

3. HerMa: (Re)discovering Eleusis
    - exhibition curator: Jeff Vanderpool
    - dates: Opening: 30/09 / Art Walk: 30/09, 18:30
    - venue: Paleo Eleourgio, Kanelopoulou, Waterfront of Elefsina & Archaeological Site

The photographic exhibition encourages new interpretations of Elefsina promoting both theoretical and practical issues related to the depiction of varying aspects of heritage through the camera.

4. HerMa: ReUse Heritage
    - coordinator: Theodosia Maroutsi, Foteini Giannoulidi, Association of Greeks from Minor Asia of Elefsina, Association ‘Anthi tis Petras’
    - dates: 30/09-02/10
    - venue: Paleo Eleourgio, Kanelopoulou, Waterfront of Elefsina

Experience the current values of the reuse policy through the use of tangible and intangible cultural heritage of Elefsina under new terms.