

HERITAGE

THE HERITAGE MANAGEMENT ORGANIZATION

An Introduction to Heritage Management

DIRECTORS:

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A large number of esteemed guest lecturers will join us in the duration of the trip.

INTRODUCTION

The International Council on Monuments and Sites defines Cultural Heritage as:

"[An] expression of the ways of living developed by a community and passed on from generation to generation, including customs, practices, places, objects, artistic expressions and values. Cultural Heritage is often expressed as either Intangible or Tangible Cultural Heritage".

(ICOMOS, 2002).

At HZ " we believe that:

- The world's cultural heritage is essentially a non-renewable resource that, when properly managed, benefits communities both socially (identity, cultural diversity) and economically (sustainable development, job creation).
- The recognition, safeguarding and respect of the cultural characteristics of all people are foundations for a modern egalitarian, inclusive society.
- The cost of losing parts of our heritage is incalculable.

"[When] ancient cultural chains [are] broken, past traditions crumble, and wonderful special characteristics wither away. Our common memory is threatened, our soul shrivels, our creativity is stifled, our present becomes rootless."

Melina Merkouri, Actress, Greek Minister of Culture and Sciences

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Learning outcomes

This field school is an introduction to heritage management, raising students's awareness of the main topics in this field . By the end of this summer program, any attendant will

- a) be able to basically assess the services offered at any heritage site and understand the key issues in its management.
- b) have a basic understanding of the key topics in heritage management.
- c) have visited numerous sites all over mainland Greece (mainly in Argolid, Attica and Corinthia), learning much about Greek heritage and history.

COURSE OBJECTIVES

This field school will immerse students to a broad range of topics in heritage management in a historic setting. Students will be provided with hands-on on-site instruction and questionnaires that they will have to fill for every site they visit about the quality of management of each experience. At the end they will submit their notes , answered questionnaires and proposals in portfolio format to be assessed.

PREREQUISITES

There are no prerequisites for this field school though some familiarity with European and Greek history is a plus. Students should be aware that this is an archaeological project and work will be done mostly in the outdoors. Weather conditions, therefore, will have an impact on work and students should come prepared to either hot and dry or rainy conditions. Mosquitoes are common in many parts of Greece and students should be able to have enough protection for their sleep. There is no particular contagious disease that is endemic to Greece. However you should make sure that you are in good health and that you have adequately warned the course instructors about any dietary, health related, or medication related issues you may have. Failure to do so may lead to your expulsion from the project.

Students are encouraged to also have with them a camera (or a good phone or tablet camera), and a word processing device such as tablet or personal computer.

GRADING MATRIX

up to 5000-word Portfolio -

60%

Student performance will be graded primarily on demonstrated quality of the final submitted portfolio of completed questionnaires (50%), recommendations and notes of each experience (50%).

Individual Presentation

40%

Each student will be expected to prepare a unique presentation for one of the experiences in the schedule. The presentation will be judged according to a) research quality and accuracy of the data presented (40%), b) delivery style, i.e.: structure quality of the presentation, ease of presentation, engagement with the audience, raising interest and answering questions (30%), c) power-point presentation submitted online (30%) though not presented there. The power-point presentation and the notes of the course convenor will be available to your university for moderation.

DISCLAIMER – PLEASE READ CAREFULLY

Archaeological field work involves physical work in the outdoors. You should be aware that conditions in the field are different than those you experience in your home, dorms or college town. This program operates at a typical archaeological survey despite it is in a city. During the day, temperatures under the shadow fluctuate between 70^o-90^oF. However, under the sun they may reach 80^o-120^o. Humidity is relatively medium and some mosquitoes and/or flies may be close to the area. In order to be protected from sunburn and/or insects you will not be allowed to work in shorts or tank tops and you will have to be responsible to avoid dehydration, sunburns and sunstrokes.

If you have any medical concerns, please consult with your doctor. For all other concerns, please consult with the project director – as appropriate.

TRAVEL & MEETING POINT

Arrival day in Greece: Sunday 21 May. Students will all be met at the hotel in the Eleusis centre on May 21. There is a *Proastiakos*, or Suburban Rail, and a metro, as well as a combination of buses both going to the centre of Eleusis from the airport. Taxis to the centre cost no more than 70 euros from 6am to 1159 pm. An emergency local cell phone number will be provided to all enrolled students.

This field school will conclude on Friday , 16th of June. Students should plan onward travel or return home for anytime during Saturday, 17th of June.

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ACCOMMODATIONS

Students will be housed in basic accommodation in Elefsina and Tolo. Breakfast, one student meal and a sandwich or more will be catered per day.

Food in Greece is rich with vegetables and fruits. Some diets may be accommodated but not all. Please consult with the project administrator if you have special dietary needs.

COURSE SCHEDULE

Please note that this program is intensive and consists of a 7 day work-week (Monday through Sunday). Here follows an indicative schedule for your information and for your teachers interest.

Saturday 28th of May meet in the hotel. The first day of the program is Sunday the 29th of May

Week 1 starting Monday 22nd of May

Bibliography for this week

Garavan, T. 1995, 'HRD stakeholders: their philosophies, values, expectations and evaluation criteria', *Journal of European Industrial Training*, 19:10, 17-30

Matero, F. 'Heritage, Conservation, and Archaeology: An Introduction', *AIA Site Preservation Program: Heritage, Conservation, and Archaeology*.

Pearson, M. and S. Sullivan, *Looking After Heritage Places. The Basics of Heritage Planning for Managers, Landowners and Administrators*, Melbourne University Press, 1995

Riegl, A. 1903, *Gesammelte Aufsätze*, in *Der moderne Denkmalkultus: Sein Wesen und seine Entstehung* 144-93, Vienna: W. Braumüller (Translated in English)

MONDAY -DAY 1

- Teambuilding in Eleusis

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TUESDAY -DAY 2

- Eleusis
 - An Introduction to Greek Archaeology

WEDNESDAY -DAY 3

- Athens
 - Kerameikos
 - An Introduction to Greek Archaeology

THURSDAY-DAY 4

- The Acropolis
 - Myth and meaning in Greek Culture

FRIDAY-DAY 5

- The Acropolis Museum
 - Museum and Material Culture

SATURDAY-DAY 6

- Pnyx and the Agora
 - Stakeholders Management

SUNDAY-DAY 7

- The Herakleidon Museum
 - Values in Heritage Management

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Week starting Sunday 28th of May

Bibliography for this week

Rhodes, P. 2011, *A History of the Classical Greek World: 478 - 323 BC*, Oxford: Blackwell Publishers

Short summary of the Ottoman empire by the University of Oxford:

<http://www.oxfordislamicstudies.com/article/opr/t236/e0611>

University of York, Toronto, Canada, 'Byzantine Empire: A short overview'

Further reading:

Bibliography on Classical Greece by the University of Oxford

<http://www.classics.ox.ac.uk/web.html>

Bibliographical resources for Byzantine studies by Dumbarton Oaks

<http://www.doaks.org/research/byzantine/resources>

MONDAY-DAY 8

- The two mosques of central Athens, Tisdaraki and Fetihye
- The Ottoman Baths and the Madrassa
- The Library of Hadrian - The house of the Voevoda
 - sustainable tourism

TUESDAY -DAY 9

- Lyceum of Aristotle
- Byzantine and Christian Museum
 - strategic practices in archaeology

WEDNESDAY-DAY 10

- Brauron
 - Environment, Culture, Archaeology

THURSDAY- DAY 11

- The Benaki museum

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- Different Avenues to Heritage Research: Library, Survey, Excavation

FRIDAY -DAY 12

- The Museum of Piraeus
 - Creating Museum Experiences

SATURDAY -DAY 13

- The Academy of Plato
 - Archaeological Excavation

SUNDAY -DAY 14

- Thebes
 - Archaeological Survey

Week starting Sunday the 5th of June

Bibliography for this week

Coulton J. 1982, *Ancient Greek Architects at Work: Problems of Structure and Design*, New York NY: Cornell University Press

Shipley, G. *The Greek World After Alexander 323–30 BC*, 2015

MONDAY -DAY 15

- Delphi

TUESDAY -DAY 16

- Perahora
Sleep in Tolo

WEDNESDAY -DAY 17

- Rest in Tolo

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THURSDAY-DAY 18

- Asine
 - Teambuilding in Tolo

FRIDAY -DAY 19

- Daskalio Island and Catalan Monastery
 - Questionnaire building

SATURDAY-DAY 20

- Nafplio Museum
 - Questionnaire building

SUNDAY -DAYS 21

- Tiryns - Midea - Dendra
 - Questionnaire work

Week starting on Monday 12th of June

Bibliography for this week

Kitromilides P., 1994, 'Imagined Communities' and the Origins of the National Question in the Balkans', *European History Quarterly* 19, 149-94

Short summary of the Ottoman empire by the University of Oxford:

<http://www.oxfordislamicstudies.com/article/opr/t236/e0611>

University of York, Toronto, Canada, 'Byzantine Empire: A short overview'

Wace, A. and M. Thompson, *The Nomads of the Balkans, an account of life and customs among the Vlachs of Northern Pindus*, London: Methuen

MONDAY -DAY 22

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- Lerna the House of Tiles
 - Questionnaire work and portfolio building

TUESDAY -DAY 23

- Mycenae
 - Local Community Engagement

WEDNESDAY -DAY 24

- Epidauros - small Epidauros

THURSDAY -DAY 25

- Corinth, Acrokorinth
 - Portfolio completion
 - Sleep in Elefsina

FRIDAY -DAY 26

- Marathon
 - Discussion and feedback

BIBLIOGRAPHY

By the end of the summer program you are expected to know the basics of heritage management and the basics of Greek history through the ages. Most of the resources will be available online *or* in physical form, in a small portable library in the coach and borrowed from the course convenors.

Bibliography on Classical Greece by the Univeristy of Oxford

<http://www.classics.ox.ac.uk/web.html>

Bibliographical resources for Byzantine studies by Dumbarton Oaks

<http://www.doaks.org/research/byzantine/resources>

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Coulton J. 1982, *Ancient Greek Architects at Work: Problems of Structure and Design* , New York NY: Cornell University Press

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Matero, F. Heritage, Conservation, and Archaeology: An Introduction', *AIA Site Preservation Program: Heritage, Conservation, and Archaeology*.

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