Developing Best Practices in Heritage Management

General Assembly
• Monuments in Ruins
  --Ruins as Monuments
  Moderator: V. Ganiatsas

Sessions
• Legal Issues / Moderator: I. Stamatoudi
• Heritage Education / Moderator: M. Corbishley
• Heritage Public Awareness /
  Moderators: L. Stefanou & A. Anagnostopoulos
• Advanced Heritage Technologies-Digital Heritage /
  Moderator: I. Liritzis

Keynote Speakers
• Maurizio Forte
• Romolo Martemucci
• Alessandra Ricci
• Tullio Scovazzi
• Cornelia Hadziaslani
• Toshiyuki Kono
1. HerMa Market
   **coordinator:** Conference Development
   **dates:** 23-24/09, 12:00-14:30
   **venue:** Dioikitirio, Kanelopoulou 1, Waterfront of Elefsina

   **Exhibition:** This event brings together experts in the sectors of cultural heritage and business: to promote upcoming projects relevant to both groups.

2. HerMa Aeschylus: The Eternal Battle
   **coordinator:** Katiana Lagoudaki
   **dates:** 22-24/09 / **End:** 24/09, 19:00
   **special guest:** Yiannis Kranidiotis
   **venue:** HerMa Conference’s sessions areas

   **Performing Arts:** This event scrutinizes Aeschylus’ perceived status as a venerable literary monument and as someone with a fundamental concern for core societal values ...do they have relevance for us today?

3. Eleusis: Visions for Heritage
   **coordinator:** st.a.co. Street Art Conservators
   **workshop:** 22/09, 18:30
   **venue:** Anapsiktirio, Kanelopoulou 1, Waterfront of Elefsina

   **Open Discussion:** The local communities are an integral factor in successfully managing and protecting the cultural heritage. This event will form a framework for acknowledging the importance of managing heritage, ephemeral, tangible and/or intangible, in community level.

4. HerMa Photo: Capture Heritage Images
   **exhibition curator:** Jeff Vanderpool
   **dates:** 22-24/09 / **Art Walk:** 23/09, 18:15
   **venue:** Elefsina: Waterfront & Nikolaidou Pedestrian street (Archaeological Site)

   **Photo Exhibition:** Re-reading/re-thinking/re-visualizing the cultural landscape.

5. HerMa: Industrial Heritage
   **coordinator:** Peggy Tsolakaki & Giorgos Alexandrou, Eleusis 2021
   **dates:** 24/09, 17:30
   **venue:** broader area of Elefsina

   **Cultural Walk:** This specific event is dedicated to the unique industrial heritage of the city of Elefsina and aims to acknowledge visitors about its significance.

*all side events are free for all visitors*