Developing Best Practices in Heritage Management

**General Assembly**
- **Traditional and Local Knowledge as Heritage**
  Moderator: V. Ganiatsas

**Keynote Speakers**
- Cornelius Holtorf
- Meg Nömgard
- Neel Kamal Chapagain
- Stavroula-Villy Fotopoulou
- Evanthis Hatzivassiliou
- Donald Kunze
- Kelly Diapouli

**Sessions**
- Legal Issues / Moderator: I. Stamatoudi
- Heritage Futures / Moderator: C. Holtorf
- Local Communities / Moderators: L. Stefanou & A. Anagnostopoulos
- Advanced Heritage Technologies-Digital Heritage / Moderator: Z. Xekalaki
- Eleusis 2021: Visions for Safeguarding the Local Knowledge/ Moderator: Evangelos Kyriakidis
1. HerMa Market
   **coordinator**: Conference Development
   **dates**: 22-23/09, 13:00-15:30
   **venue**: Purifier (Δ10), Technopolis City of Athens, Peiraios 100, Athens

   **Exhibition**: This event brings together experts in the sectors of cultural heritage and business to promote upcoming projects relevant to both groups. Moreover, hosts a 4 LABs (Engraving, Experimental Music Archaeology, Ship Craftsmanship and Loom Workshop), in collaboration with academic institutions, designed to motivate the audience to interact and experiment with various aspects of heritage.

2. HerMa Narratus:
   **Awaking Memories of the Past**
   **special guests**: Katerina Holi, Evgenia Pantazoglou, Ermiioni Dova
   **dates**: 21/09, 19:30
   **venue**: Purifier (Δ10), Technopolis City of Athens, Peiraios 100, Athens

   **Performing Arts**: Promotes approaches that emphasize the importance of heritage in the postmodern world through the methodology of the performing arts and the museum theatre.

3. HerMa Communities:
   **Collecting Memories for the Future**
   **coordinators**: Aris Anagnostopoulos, Lena Stefanou, Hariklia Hari
   **dates**: 22/09, 19:00
   **venue**: Anapsiktirio, Kanelopoulou 1, Waterfront of Elefsina

   **Open Discussion**: Dialogue between local representatives and participants of the conference. A practical framework for managing heritage at a community level and acknowledging its importance that is hoped to be emerged.

4. HerMa Sacred Way:
   **Experiencing a Timeline**
   **coordinator**: Chorus
   **dates**: 23/09, 15:00
   **venue**: From Technopolis City of Athens to the Archaeological Site of Elefsina

   **Cultural Walk**: A passage to the cultural development through the experience of ancient rituals, longstanding traditions and revitalised customs that trace the Athenian landscape. This event aims at acknowledging the impressive varieties of culture in one route.

5. HerMa Kerasma:
   **Enjoying the Local Knowledge**
   **coordinator**: Conference Development
   **dates**: 23/09, 20:00
   **venue**: Leonidas Canellopoulos Cultural Centre, 37, Ionos Dragoumi str., Elefsina

   **Networking Party**: The closer of the Conference, another great opportunity to expand our network.

*Side events 1-4 are free for all visitors. Pre-book side event 4: Limited vacancies.*