1. **HERMA Market** Participants

- Department of Informatics, University of Piraeus / www.cs.unipi.gr
  Dimitra Vargnadou, Deputy Head of the Department – Director of the M.Sc. Programme, Department of Informatics, University of Piraeus.
- Papazissis Publishers / www.papazissis.gr
  Dimitra Dantis, Marketing & Communication.

**HERITAGE** / MA in Heritage Management


**Eleusis Cultural Capital 2021**

www.eleusis2021.eu

Tassos Koulmakis, Director of Audience and Development.

**National Inventory of Intangible Cultural Heritage**, Ministry of Culture & Sports.

www.syla.culture.gr


**Gas Museum** - Technopolis City of Athens / www.technopolis-athens.com

Maria Flahon, Head of the Industrial Gas Museum Department.

**Baumstrasse** / www.dansta.gr

Martha Frimoulia, Founder of Baumstrasse Studio for Art and Education and Attiko School of Ancient Greek Drama.

**Music Library of Greece** “Lilian Voudouri”-The Friends of Music Society

www.mmb.org.gr

Alexandre Charitidou, Director of The Friends of Music Society.

Stephanie Meraclou, Director of The Music Library of Greece “Lilian Voudouri”.

Marianna Anastasidou, Communication, Music Library of Greece “Lilian Voudouri”.

Vera Kriets, Digital Services, Music Library of Greece “Lilian Voudouri”.

**Heterotopia** / www.heterotopia.gr

Elena Varvaris, Research, Design, Evaluation.

**Mobics** / www.mobics.gr

Vassilios Tseve, CEO.

**Innovation Group** / www.innovationgroup.gr

Elia Tsaklaris, Data Analyst/ SEM-SEO Consultant.

**Mentor in Greece** / www.mentoringgreece.com

Panos Gikas, Tassos Pappas Co-founder.

**Anthi tis Petras** / www.anthitispetras.gr

John Tsalikopoulou, Aggeliki Anastopoulou.

**Association of Asia Minor in Elefsina** / www.facebook.com/afyllogosmikraisatoraleysisin

Georgia Vourtengouli.

**Association of Pontian of Elefsina “Nea Trebizounta”**

www.facebook.com/nea.trapezounta.elefsina/

Soita Kosmidu.

**Folkloric Association of Elefsina “Astrachi”** / www.facebook.com/elefssinaastrachi/

Pandekta Tsalimopoulou.

---

*Side events 1-4 are free for all visitors. Pre-book side event 4: Limited vacancies.*

---

**2. HERMA Narratives:**


**3. HERMA Communities:**


**4. HERMA Sacred Way:**

- Experiencing a Timeline coordinators: Chorus. dates: 23/09, 15:00 venue: From Technopolis City of Athens to the Archaeological Site of Eleusina.

**5. HERMA Kerasma:**


---

**HERMA Market**

- Engraving Workshop Coordinator: Leonidas Giannakopoulos, A, Engaving Workshop of Athens School of Fine Arts.

- Experimental Music Archaeology Lab Coordinator: Dr. Christos Terzis, training coordinator.

- Ship Craftsmanship Coordinator: Konstantinos Diamakopoulos, Architect-Dr. History of Shipbuilding - Lena Stefanou, Lecturer University of Kent, HERITAGE Public – Erik Wedelin, Lappeen University – Fredrik Lajonvuo, Fordham University – Constanza, University of Gothenburg, Erik Wedelin, Lappeen University.

- Loom Workshop Coordinator: Anastasia Xenaki and Petros Christoforatos, LOMS.
PRO
GRAMME

Friday 21/09
14:00 Registration (Venue 1)
15:15 Opening Speech

SESSION 1 (VENUE 1): Umbrella Thematic Area: Traditional and Local Knowledge - Arts, Crafts, Culinary Traditions, Imagery, Craft as Cultural Construct
Chair: Vassili Giannitsas, Professor of Theory, Philosophy and Practice of Architecture, Art and Landscape Design, National Technical University of Athens
15:30 Lecture: Vassili Giannitsas
Cultural Heritage as Knowledge: Some Philosophical and Topical Issues
16:00 Keynote Speaker: Donald Kunze
The Eye of Place
16:15 Keynote Speaker: Neel Kamal Chapagain
Towards a Pedagogy for Integrating Traditional Knowledge in Heritage Management Education

13:30 Invited Expert: Stavroula-Villy Fotopoulou
Intangible Cultural Heritage is a Living Tradition

18:00 Roundtable Discussion
19:00 Conclusions


Saturday 22/09
09:00 Registration (Venue 1)

SESSION 2 (VENUE 1): Legal and Non-legal Aspects to Traditional and Local Knowledge
Chair: Irini A. Stamatoudi
10:00 Keynote Speaker: Evangelis Hatzivasilis
Intangible Legacies and the coming of the Post-Industrial Era. Site Trek’s Negotiation of Classical Traditions, 1966-69
10:30 Invited Expert: Maria-Daphne Papadopoulou
Copyright and Cultural Heritage Law for the Protection of Intangible Cultural Heritage: Clash of Possible Coexistence?
10:50 Invited Expert: Ioanna Tsavara
Safeguarding Intangible Cultural Heritage in a Tangible Way: Challenges and Prospects
11:20 Conclusions/Discussion

WORKSHOP (VENUE 1): 11:00 Heritage Futures for Heritage Managers
Coordinator: Cornelius Holtorf, Heritage Futures i Archaeology, School of Cultural Sciences, Loughborough University

13:00 HERMA MARKET / HERMA LABS (VENUE 2):
STUDENTS AND NEW RESEARCH IDEAS:
Callum Connolly, Antonis Kunze & Athena Moghadami
Heritage as Heritage - Preserving The Myconian Wa
Beema Islam
The Pros and Cons of Food as Cultural Heritage - Candy in Focus

POSTER PRESENTATIONS:
Theodora Prippoupolou, Katerina Rizouli & Michael Karavelidis
The Art of Stone-Carving in Melandas, Epirus – An Intangible Cultural Heritage
Noha Abbas
Augmented Reality Techniques for Stimulating and Interpreting Intangible Cultural Heritage - The Case Study of National Museum of Egyptian Culture (NMEC)
Anna Achilias
Heritage Revivals and Their Role for Maintaining Cultural Heritage, through Active Citizenship. Showcasing the Medieval Festival of Rhodes
Kenneth Atchison
Discovering the Archaeologists of Africa is a Project that was Introduced at HerMa 2023
Sofia Petropoulos
Investigating the Innovation of the Educational Cultural Network and their Integration in the Cultural Education’s Strategic Planning. The Case Study of Greece’s 1st High School Educational Cultural Network
Sofia Maria Poulimenos & Despina Filippidou
BREDA: Digital Gastronomy Stories for the town of Eda
Maria Sampouni
The Sea-Lagoon of Mesolonghi
Anthanasios Vlitas
Heritage Education as a Means of Conflict Resolution
Nural Iztigmaz
Maritime Underwater Cultural Heritage in Indonesia

Intangible Heritage, Local Practices and Institutional Management: Controversy, Synergies and Sustainability

16:30 Keynote Speaker: Meg Nömgard
The Land of Legends - Local Storytelling as a Valuable Intangible Cultural Heritage

17:00 Christina Merkouri & Elefoni Spyra
Strategic Domestic Dialogue (SDD): Engaging Stakeholders

17:10 Emmanuel Louaratsis
Victoria Square Intangible Heritage and the New Genius Loci from the Intervention between the Old Market and the Joining Populations

17:30 Evy Papadopoulou
Revising antiquity through storytelling: the example of Archaeological Tales

17:30 Isvelia Vouglareli
Perceptions of the Relationship between TCH and ICH through the Tradition of Marble-carving. An Ethnographic Study of Tinian Marble Craftsmanship

17:40 Mohammad Mahmudul Hasan Khan
Public participation in Heritage Management in Mabrathun, Bangladesh

17:50 Conclusions/Discussion

19.00 HERMA COMMUNITIES (VENUE 4):
Coordinator: Ari Anagnostopoulos, Lena Stefanou, Harilika Hari
Special Guest: Virginia Kokkinou

SUNDAY 23/09
09:50 Welcome Speech
MAISON 4 (VENUE 1):
Advanced Heritage Technologies-Digital Heritage
Coordinator: Georgia Xekalaki, Archaeologist/Egyptologist, Social Media Manager
Archaeology & Art

10:00 Introduction Georgia Xekalaki
10:10 Maria Dimitrakarou
The Preservation of Cultural Heritage in a Digital Era
10:20 Mimika Kriga
Towards the Identification of the Use and Trust of the Digital Media in Managing the Monuments of Greece
10:30 Christos Lampropoulos, Marianna Vakalopoulou, Maria Daniil, Stavrania Kouremenou & Iraklis Fassourakis
It A.A. – An Online Collective Platform for Archiving Greek Island Heritage
10:40 Giorgios Mikrou
Mind the Map – 3D Printed Tactile Maps for Archaeological Sites and Public Spaces
10:50 Charoula Metopoulou & Ioannis A. Pikrammenos
Active and Methods Enabling Sustainable Development of Alternatives Tourism. Case Study: the Religious Tourism
11:00 K. Stourentz, Chr.-N. Anagnostopoulos & D. D. Vergados
The Cultural Digital Art Project: Technological Aspects of Digitization and Documentation
11:10 Fotini Salomou
Intellectual Access on Digital Cultural Content: Results of a User Testing on Digital Collections of Virtual Archaeological Museums
11:20 Ef Efatta
The Lack of Evidence for Wall Painting Technique becomes Visible through 3D Applications and Digital Technologies
11:30 Conclusions/Discussion

12:00 HERMA MARKET / HERMA LABS (VENUE 2):
Students and New Research Ideas B’
Hasmik Altunyan
Memory Presentation
Elefoni Liani & Koatsa Serras
From Tangible to Intangible
Mastoor Bukhari
A Socio-Antropological Study of the Living Buddist in India, Pakistan

POSTER PRESENTATIONS:

15:00 HERMA SACRED WAY: EXPERIENCING A TIMELINE
Introduction by Mentor in Greece
Coordinator: Charoula Mentor in Greece

SESSION 5 (VENUE 3):
HerMa Conference and Eleusis 2021: Merged Visions
19:00 - Kelly Diaopoulou
Eleusis 2021: Voice for Safeguarding the Local Knowledge – Evangelos Kyriakidis
Traditional and Local Knowledge at Heritage Sites Up-Cultural Landscapes Intro
20:00 HERMA KERASMA: Enjoying the Local Knowledge (VENUE 3)

VENUES:
Venue 1: Gasholder 1 / Archaeotransfer, Technopolis City of Athens
Venue 2: Purifier D10 / Technopolis City of Athens
Venue 4: “Apanoítikí”, 1 Kanelopoulou str., Waterfront of Elefsina
Venue 5: Leonidas Canellopoulos Cultural Centre, 31, Ionos Dragoumi str., Eleftheria

w w w. h e r i t a g e m a n a g e m e n t . o r g / c o n f e r e n c e  ﬂ  HerMa®HeritageManagement.org  ﬂ  S M  # h e r i t a g e n a t i o n