

## 1. HerMa Market

**coordinator:** Conference Development  
**dates:** 22-23/09, 13:00  
**venue:** *Purifier (Δ10)*, Technopolis City of Athens, Peiraios 100, Athens

**Exhibition:** This event brings together experts in the sectors of cultural heritage and business to promote upcoming projects relevant to both groups. Moreover, hosts 4 LABs (Engraving, Experimental Music Archaeology, Ship Craftsmanship and Loom Workshop), in collaboration with academic institutions, designed to motivate the audience to interact and experiment with various aspects of heritage.

## 2. HerMa Narratus:

**Awaking Memories of the Past**  
**coordinators:** Heterotopia, Mobics, Tetragon, The Music Library of Greece “Lilian Voudouri”-The Friends of Music Society  
**special guests:** Katerina Holi, Evgenia Pantazoglou, Ermioni Dova  
**dates:** 21/09, 19:30  
**venue:** *Purifier (Δ10)*, Technopolis City of Athens, Peiraios 100, Athens

**Performing Arts:** Promotes approaches that emphasize the importance of heritage in the postmodern world through the methodology of the performing arts and the museum theatre.

## 3. HerMa Communities:

**Collecting Memories for the Future**  
**coordinators:** Aris Anagnostopoulos, Lena Stefanou, Hariklia Hari  
**dates:** 22/09, 19:00  
**special guest:** Virginia Kokkinou  
**venue:** *Anapsiktirio*, Kanelopoulou 1, Waterfront of Elefsina

**Open Discussion:** Dialogue between local representatives and participants of the conference. A practical framework for managing heritage at a community level and acknowledging its importance that is hoped to be emerged.

## 4. HerMa Sacred Way:

**Experiencing a Timeline**  
**coordinator:** Chorus  
**dates:** 23/09, 15:00  
**venue:** From Technopolis City of Athens to the Archaeological Site of Elefsina

**Cultural Walk:** A passage to the cultural development through the experience of ancient rituals, longstanding traditions and revitalised customs that trace the athenian landscape. This event aims at acknowledging the impressive varieties of culture in one route.

## 5. HerMa Kerasma:

**Enjoying the Local Knowledge**  
**coordinator:** Conference Development  
**dates:** 23/09, 20:00  
**venue:** *Leonidas Canellopoulos* Cultural Centre, 37, Ionos Dragoumi str., Elefsina  
**Networking Party:** The closer of the Conference, another great opportunity to expand our network.

\*Side events 1-4 are free for all visitors. Pre-book side event 4: Limited vacancies.

## 1. HERMA MARKET LABs

### • Engraving Workshop

**Coordinator:** Leonidas Giannakopoulos, *A' Engraving Workshop of Athens School of Fine Arts.*

### • Experimental Music Archaeology Lab

**Coordinator:** Dr. Christos Terzis, *training coordinator.*

### • Ship Craftsmanship

**Coordinators:** Kostas Damianidis, *Architect-Dr. History of Shipbuilding* - Lena Stefanou, *Lecturer University of Kent, HERITAGE Public* - Erik Wedelin, *Uppsala University* - Fredrik Leijonhufvud, *Department of Conservation, University of Gothenburg*, Erik Wedelin, *Uppsala University*

### • Loom Workshop

**Coordinator:** Anastasia Xenaki and Petros Christoforatos, *LOOM%.*

## 1. HERMA MARKET Participants

### • Department of Informatics, University of Piraeus / [www.cs.unipi.gr](http://www.cs.unipi.gr)

Dimitris Vergados, *Deputy Head of the Department – Director of the M.Sc. Programme, Department of Informatics, University of Piraeus.*

### • Papazisis Publishers / [www.papazissi.gr](http://www.papazissi.gr)

Dimitris Davos, *Marketing & Communication.*

### • HERITAGE / MA in Heritage Management

[www.heritagemanagement.org](http://www.heritagemanagement.org), [www.aueb.gr/heritage/](http://www.aueb.gr/heritage/)  
 Vasia Terzi, *MA in HERITAGE.*

### • Eleusis Cultural Capital 2021

[www.eleusis2021.eu](http://www.eleusis2021.eu)  
 Yannis Koukmas, *Director of Audience and Development.*

### • National Inventory of Intangible Cultural Heritage, Ministry of Culture & Sports.

[www.ayla.culture.gr](http://www.ayla.culture.gr)  
 Yannis N. Drinis, Villy Fotopoulou, *Director Modern Cultural Assets and Intangible Cultural Heritage Directorate General Directorate of Antiquities and Cultural Heritage, Hellenic Ministry of Culture & Sports.*

### • Gas Museum - Technopolis City of Athens / [www.technopolis-athens.com](http://www.technopolis-athens.com)

Maria Florou, *Head of the Industrial Gas Museum Department*

### • Baumstrasse / [www.dentra.gr](http://www.dentra.gr)

Martha Frintzila, *Founder of Baumstrasse Studio for Arts and Education and Attiko School of Ancient Greek Drama.*

### • Music Library of Greece “Lilian Voudouri”-The Friends of Music Society

[www.mmb.org.gr](http://www.mmb.org.gr)  
 Alexandros Charkiolakis, *Director of The Friends of Music Society*  
 Stephanie Merakos, *Director of The Music Library of Greece “Lilian Voudouri”*  
 Marianna Anastasiou, *Communication, Music Library of Greece “Lilian Voudouri”*  
 Vera Kriezi, *Digital Services, Music Library of Greece “Lilian Voudouri”.*

### • Heterotopia / [www.heterotopia.gr](http://www.heterotopia.gr)

Fotini Venieri, *research, design, evaluation*

### • Mobics / [www.mobics.gr](http://www.mobics.gr)

Vassileios Tsetsos, *CEO.*

### • Innovation Group / [www.innovationgroup.gr](http://www.innovationgroup.gr)

Elias Tsaldaris, *Data Analyst/ SEM-SEO Consultant.*

### • Mentor in Greece / [www.mentoringreece.com](http://www.mentoringreece.com)

Panos Giokas, Yiannis Pappas, *Co-founders.*

### • Anthi tis Petras / [www.anthitispetras.gr](http://www.anthitispetras.gr)

John Tsiaoussis, Aggeliki Anastopoulou.

### • Association of Asia Minor in Elefsina / [www.facebook.com/sylogosmikrasiatoneleysinas](http://www.facebook.com/sylogosmikrasiatoneleysinas)

Georgia Yiagtoglou.

### • Association of Pontian of Elefsina “Nea Trebizounda”

[www.facebook.com/nea.trapezounta.eleusina/](http://www.facebook.com/nea.trapezounta.eleusina/)  
 Sofia Kosmidi.

### • Folkloric Association of Elefsina “Adrachti” / [www.facebook.com/elefsinaadrahti/](http://www.facebook.com/elefsinaadrahti/)

Pandelitsa Tsalimopoulou.

# 5<sup>th</sup> HERMA CONFERENCE

## International Conference on Heritage Management

# 21-23/09/2018





FRIDAY 21/09	
14:00	Registration (Venue 1)
15:15	Opening Speech
	<b>SESSION 1 (VENUE 1)</b> <b>Umbrella Thematic Area: Traditional and Local Knowledge:</b> Arts, Crafts, Culinary Traditions, Imagery, Orality as Cultural Constructs Chair: <b>Vassilis Ganiatsas</b> , <i>Professor of Theory, Philosophy and Practice of Architectural/Urban/Landscape Design, National Technical University of Athens</i>
15:30	Lecture: <b>Vassilis Ganiatsas</b> Cultural Heritage as Knowledge: Some Philosophical and Topical Issues
16:00	Keynote Speaker: <b>Donald Kunze</b> The Eye of Place
16:45	Keynote Speaker: <b>Neel Kamal Chapagain</b> Towards a Pedagogy for Integrating Traditional Knowledge in Heritage Management Education
17:30	Invited Expert: <b>Stavroula-Villy Fotopoulou</b> Intangible Cultural Heritage is a Living Tradition
18:00	<b>Roundtable Discussion</b>
19:00	<b>Conclusions</b>
19:30	<b>HERMA NARRATUS (VENUE 2)</b> Coordinators: The Music Library of Greece “Lilian Voudouri” – The Friends of Music Society / Heterotopia / MOBICS / Tetragon Special Guests: Katerina Holi, Evgenia Pantazopoulou, Ermioni Dova

SATURDAY 22/09	
09:00	Registration (Venue 1)
	<b>SESSION 2 (VENUE 1)</b> <b>Legal and Non-legal Aspects to Traditional and Local Knowledge</b> Chair: <b>Irini A. Stamatoudi</b> , <i>LL.M., Ph.D., Director, Hellenic Copyright Organisation</i>
09:45	Keynote Speaker: <b>Evanthis Hatzivassiliou</b> Intangible Legacies and the coming of the Post-Industrial Era. Star Trek’s Negotiation of Classical Tradition, 1966-69
10:05	Invited Expert: <b>Maria-Daphne Papadopoulou</b> Copyright and Cultural Heritage Law for the Protection of Intangible Cultural Heritage: Clash or Peaceful Coexistence?
10:20	Invited Expert: <b>Ioanna Tzavara</b> Safeguarding Intangible Cultural Heritage in a Tangible Way: Challenges and Prospects
10:35	<b>Conclusions/Discussion</b>
<b>WORKSHOP (VENUE 1)</b>	
11:00	<b>Heritage Futures for Heritage Managers</b> Coordinator: <b>Cornelius Holtorf</b> , <i>Heritage Futures I Archaeology, School of Cultural Sciences, Linnaeus University</i>

13:00	<b>HERMA MARKET /HERMA LABS (VENUE 2)</b> <b>STUDENTS AND NEW RESEARCH IDEAS A’</b> - <b>Callum Connolly, Antonio Nunez &amp; Athena Moghaddam/</b> Legend as Heritage - Presenting The Gorgan Wall - <b>Reema Islam/</b> The Pros and Cons of Food as Cultural Heritage - Carob in Focus  <b>POSTER PRESENTATIONS</b> - <b>Theodoros Priggopoulos, Katerina Ritzouli &amp; Michael Karavelidis/</b> The Art of Stone Carving in Metaxades, Evros – an Intangible Cultural Heritage - <b>Noha Abbas/</b> Augmented Reality Technique for Stimulating and Interpreting Intangible Culture Heritage. The Case Study of National Museum of Egyptian Culture (NMEC) - <b>Anna Achiola/</b> Historic Revivals and their Role for Maintaining Cultural Heritage, through Active Citizenship. Showcasing the Medieval Festival of Rhodes - <b>Kenneth Aitchison/</b> Discovering the Archaeologists of Africa is a Project that was Introduced at HerMa 2017 - <b>Sofia Petrogiannou/</b> Investigating the Innovation of the Educational Cultural Networks and their Integration in the Cultural Education’s Strategic Planning. The Case Study of Gerakas’ 1st High School Educational Cultural Network - <b>Sofia Maria Poulimenou &amp; Despoina Fillipidou/</b> BRENDA: Digital Gastronomy Routes for the town of Kilkis - <b>Maria Siampani/</b> The Sea-Lagoon of Mesolonghi - <b>Athanasios Vlitas/</b> Heritage Education as a Means of Conflict Resolution - <b>Nurul Istiqomah/</b> Maritime Underwater Cultural Heritage in Indonesia
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	<b>SESSION 3 (VENUE 3)</b> <b>Intangible Heritage, Local Practices and Institutional Management: Controversies, Synergies and Sustainability</b> <b>Coordinators:</b> - <b>Aris Anagnostopoulos</b> , <i>Honorary Lecturer University of Kent, Director HERITAGE Public</i> - <b>Lena Stefanou</b> , <i>Lecturer University of Kent, HERITAGE Public</i>
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16:30	Keynote Speaker: <b>Meg Nömgard</b> The Land of Legends -Local Storytelling as a Valuable Intangible Cultural Heritage
17:00	<b>Christina Merkouri &amp; Eleni Spyraiki</b> Structured Democratic Dialogue (SDD): Engaging Stakeholders
17:10	<b>Emmanouil Laoutaris</b> Victoria Square Intangible Heritage and the New Genius Loci from the Intervention between the Old Habitats and the Incoming Populations
17:20	<b>Evy Papadopoulou</b> Reviving antiquity through storytelling: the example of Archaeological Tales
17:30	<b>Isavella Voulgareli</b> Perceptions of the Relationship between TCH and ICH through the Tradition of Marble-carving. An Ethnographic Study of Tinian Marble Craftsmanship
17:40	<b>Mohammad Mahmudul Hasan Khan</b> Public participation in Heritage Management in Mahasthan, Bangladesh
17:50	<b>Conclusions/Discussion</b>
19:00	<b>HERMA COMMUNITIES (VENUE 4)</b> Coordinators: <b>Aris Anagnostopoulos, Lena Stefanou, Hariklia Hari</b> Special Guest: <b>Virginia Kokkinou</b> Participants: Association of the Minorians of Elefsina/ Folkloric Association of Elefsina “Adrachti”/Association of Pontian of Elefsina “Nea Trebizounda”/ Union of the Cretans of Elefsina “The Megalonissos”/ Union of Chios of Elefsina “Agia Markella”/ Association of Peloponnese of Elefsina/Association of Epirus of “Thrasio Pedio”

VENUES

- Venue 1: Gasholder 1** /Amphitheatre, Technopolis City of Athens  
**Venue 2: Purifier Δ10**, Technopolis City of Athens  
**Venue 3: E.K.E.D.A.** (Labour & Employee Centre of Elefsina-West Attica). 28 Charilaou str., Elefsina  
**Venue 4: “Anapsiktirio”**, 1 Kanelopoulou str., Waterfront of Elefsina  
**Venue 5: Leonidas Canellopoulos** Cultural Centre, 37, Ionos Dragoumi str., Elefsina

SUNDAY 23/09	
09:50	Welcome Speech
	<b>SESSION 4 (VENUE 1)</b> <b>Advanced Heritage Technologies-Digital Heritage</b> Coordinator: <b>Georgia Xekalaki</b> , <i>Archaeologist-Egyptologist. Social Media Manager Archaeology &amp; Arts</i>
10:00	Introduction <b>Georgia Xekalaki</b>
10:10	<b>Maria Dimitrakarakou</b> The Preservation of Cultural Heritage in a Digital Era
10:20	<b>Mimika Kriga</b> Towards the Identification of the Use and Trust of the Digital Media in Managing the Monuments of Greece
10:30	<b>Christos Lampropoulos, Marilena Vakalopoulou, Maria Daniil, Stavrianna Kouremenou &amp; Iraklis Fassourakis</b> BL.Δ.A.: an Online Collective Platform for Archiving Greek Industrial Heritage
10:40	<b>Giorgos Mikrou</b> Mind the Map - 3D Printed Tactile Maps for Archaeological Sites and Public Spaces
10:50	<b>Charoula Ntelopoulou &amp; Ioannis A. Pikrammenos</b> Actors and Methods Enabling Sustainable Development of Alternative Tourism. Case Study: the Religious Tourism
11:00	<b>K. Siountri, Chr.-N. Anagnostopoulos &amp; D. D. Vergados</b> The Cultural Digital Arc Project: Technological Aspects of Digitization and Documentation
11:10	<b>Foteini Salmouka</b> Intellectual Access on Digital Cultural Content: Results of a User Testing on Digital Collections of Virtual Archaeological Museums
11:20	<b>Efi Tsitsa</b> The "Lack of Evidence" for Wall Painting Technique becomes Visible through 3D Applications and Digital Technologies
11:30	<b>Conclusions/Discussion</b>
12:00	<b>HERMA MARKET /HERMA LABS (VENUE 2)</b> <b>Students and New Research Ideas B’</b> - <b>Hasmik Altunyan/</b> Memory Presentation - <b>Eleni Linaki &amp; Kostas Serraos/</b> From Tangible to Intangible - <b>Mastoor Bukhari/</b> A Socio-Anthropological Study of the Living Buddhist in Sindh, Pakistan <b>POSTER PRESENTATIONS</b>

15:00	<b>HERMA SACRED WAY. EXPERIENCING A TIMELINE</b> Introduction by <b>Mentor</b> in Greece Coordinators: <b>Chorus, Mentor</b> in Greece
	<b>SESSION 5 (VENUE 5)</b> <b>HerMa Conference and Eleusis 2021: Merged Visions</b>
19:00	- <b>Kelly Diapouli</b> Eleusis 2021: Visions for Safeguarding the Local Knowledge - <b>Evangelos Kyriakidis</b> Traditional and Local Knowledge as Heritage Sum Up-Cultural Landscapes Intro
20:00	<b>HERMA KERASMA. ENJOYING THE LOCAL KNOWLEDGE (VENUE 5)</b>