

# HERITAGE

THE HERITAGE MANAGEMENT ORGANIZATION

Executive Leadership Development in Heritage Management Workshops

## Developing and Organising Temporary Exhibitions and Touring Strategies

5-7 June, 2020

Online Training Program

This workshop focuses on how **temporary exhibitions** can enhance and promote the mission of an institution, create new audiences and generate revenue.

Starting with building an institutional strategy for exhibition making and partnership building, participants will explore the process behind making temporary exhibitions for display at home and for tour. This will include identifying exhibition objectives, shaping the narrative and content to create a compelling visitor experience, strategies for touring exhibitions nationally and internationally, and exploring the future of the temporary and touring exhibitions sector. The workshop will encourage a discursive and participatory approach. Attendees are encouraged to bring their own ideas and projects to the workshop and there will be time allocated for 1:1 consultation with the workshop facilitators

The workshop will be delivered by **Rosie Wanek, Dana Andrew and Charlotte Dew**. Rosie Wanek has extensive experience leading the development and delivery of exhibitions locally and internationally for small and large institutions such as Somerset House and Victoria & Albert Museum. She currently works as a Senior Content Designer for Event Communications, a leading experience design agency in Europe. Dana Andrew is a museum consultant with extensive experience in touring exhibitions and delivering international projects, and is part-time executive director of ICOM UK. Charlotte Dew is a consultant and curator, specialising in touring and partnership exhibitions. She manages the professional development and research programmes for the Touring Exhibitions Group (TEG) and the public programme at the Goldsmiths' Centre, London, and also coordinates a Subject Specialist Network for the Centre of Ceramic Art, York. She is author of the Lending and Borrow Experience Report (TEG:

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2017) and the Economics of Touring Exhibitions Survey Report (TEG: 2015) and has written for a range of publications including the Museums Journal, Ceramic Review and Crafts. Formerly she held curatorial roles at the Crafts Council, The National Archives, The Mercers' Company and The Women's Library, and has undertaken consultancy for the Barbican Art Gallery, South West Museum Development, the Museum of English Rural Life and York Art Gallery.

**Only scholarship holders** are accepted to this workshop. Scholarships cover the majority of the tuition fees, except for participants' contribution. For details, contact us at [info@heritagemanagement.org](mailto:info@heritagemanagement.org).

- **A. G. Leventis Foundation scholarships** will be available for heritage managers working on (broadly defined) Greek cultural heritage (excluding airfare/travel and hotel expenses).
- **Benefactors' scholarships of the Heritage Management Organization** for participation will be available for qualified candidates (excluding airfare/travel and hotel expenses).

To apply for this workshop please:

1. Fill in and submit the [Executive Leadership Program in Heritage Management Application Form](#)
2. After receiving confirmation of receipt of your application, complete the application process by submitting your **CV**, a **personal statement** (describing your current project that will benefit from this training) and a **reference letter** (which may come in separately by your referee at their earliest convenience). All your application documents may be submitted by email to [info@heritagemanagement.org](mailto:info@heritagemanagement.org). Personal statements should not exceed 750 words in total.
3. A reasonable **proficiency in spoken and written English** is required to attend the course.
4. Shortlisted applicants will be asked to participate in a personal (oral) **interview**.

After approval of their application file, participants will receive an official letter outlining in detail the conditions of participation. [Heritage](#)

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Management Organization Membership comes with participation in any our Organization's Executive Leadership in Heritage Management Workshops.

*Spaces for this workshop are limited, so please apply early.*

*The application deadline is Friday 29 May 2020.*

For questions regarding the application process and the administrative aspects of the course, contact us at [info@heritagemanagement.org](mailto:info@heritagemanagement.org).