

HERITAGE

THE HERITAGE MANAGEMENT ORGANIZATION

Executive Leadership Development in Heritage Management Workshops

Engaging Communities in Cultural Heritage

27 - 29 October 2023

Hybrid International Workshop

Course Directors & Instructors

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Community engagement gradually becomes a mainstay in the public programs of heritage institutions worldwide. A variety of methods and good practices have been developed to successfully engage the bewildering variety of communities and publics that such institutions address. Still, the uncritical application of “toolkits” for effective engagement is perhaps not the ethically appropriate way to incorporate cultural difference in the field. In this online program, we aim to develop a different approach to community engagement, that is based on social and artistic research with community-led initiatives. Research-led practice can lead to exhibition design and collaborative actions that are better suited to the cultural and social particularities of each milieu and each specific group or community and its relation to others. This course draws from our long experience with community engagement through heritage and will discuss several examples from our own and other work.

During the course, participants will familiarize themselves with the context of community engagement through heritage, with the importance

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of values in community initiatives, will discuss methodologies based on ethnography and oral history, will engage in practical exercises aimed to understand the communities they work with and produce multimedia content with the guidance of the instructors.

The duration of the online course is three days, with enough time allowed to complete assignments in between online meetings.

Only scholarship holders are accepted to this workshop. Scholarships cover the majority of the tuition fees, except for participants' contribution. For details, contact us at info@heritagemanagement.org.

- **Benefactors' scholarships of the Heritage Management Organization** for participation will be available for qualified candidates (excluding airfare/travel and hotel expenses).

To apply for this workshop please:

1. Fill in and submit the [Executive Leadership Program in Heritage Management Application Form](#). Please complete the application process by submitting your CV, a personal statement (describing your current project that will benefit from this training) and a reference letter (which may come in separately by your referee at their earliest convenience).
2. A reasonable proficiency in spoken and written English is required to attend the course.
3. Applicants will be asked to participate in a personal (oral) interview.

After approval of their application file, participants will receive an official letter outlining in detail the conditions of participation. [Heritage Management Organization Membership](#) comes with participation in any our Organization's Executive Leadership in Heritage Management Workshops.

Spaces for this workshop are limited, so please apply early.

The application deadline: 1 October 2023.

For questions regarding the application process and the administrative aspects of the course, contact us at info@heritagemanagement.org.