

HERITAGE

THE HERITAGE MANAGEMENT ORGANIZATION

Executive Leadership Development in Heritage Management Workshops

Interpreting Heritage and Engaging Communities for Climate Change

1-3 December 2023

Online International Workshop

Course & Instructors

Valya Stergioti

Interpretive Trainer and Planner

Aris Anagnostopoulos

Honorary Lecturer University of Kent, HERITAGE Public Director

Lena Stefanou

Cultural Organizations Management MSc, Hellenic Open University, HERITAGE Public Officer

The three-day workshop on climate change, heritage interpretation, and community engagement seeks to empower participants with the tools and skills necessary to engage local communities in climate action through the lens of heritage interpretation. Participants will explore the impacts of climate change on cultural heritage sites, understand how these impacts may be perceived locally, and examine best practices for interpreting these to diverse audiences. Through a series of lectures, discussions, and interactive exercises, participants will also learn how to develop effective community engagement strategies and work collaboratively with local stakeholders to build climate resilience and promote sustainability. By the end of the workshop, participants will have gained a deeper understanding of the interconnectedness of climate change, cultural heritage, and community engagement, and be better equipped to create meaningful and impactful projects in their own communities.

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Learning Outcomes:

- Understand climate change as a phenomenon.
- Understand climate change's impact on local communities.
- Learn the tools to assess the impact of climate change on human communities on the local/regional level.
- Acquire skills to highlight climate change impact on natural heritage and cultural heritage. Raise awareness that local change is related to much larger processes.
- Assess the resources locally and regionally to understand and address climate change.
- Learn how managers engage local communities – examples, principles and methods.
- Develop narratives/stories in collaboration with local communities to underscore the connection between climate change and local values/resources.
- Understand how interpretation can engage visitors or local communities to empower active citizenship.
- Learn how to engage visitors and locals through the use of interpretive tools.

Only scholarship holders are accepted to this workshop. Scholarships cover the majority of the tuition fees, except for participants' contribution. For details, contact us at info@heritagemanagement.org.

- **Benefactors' scholarships of the Heritage Management Organization** for participation will be available for qualified candidates (excluding airfare/travel and hotel expenses).

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To apply for this workshop please:

1. Fill in and submit the [Executive Leadership Program in Heritage Management Application Form](#). Please complete the application process by submitting your CV, a personal statement (describing your current project that will benefit from this training) and a reference letter (which may come in separately by your referee at their earliest convenience).
2. A reasonable proficiency in spoken and written English is required to attend the course.
3. Applicants will be asked to participate in a personal (oral) interview.

After approval of their application file, participants will receive an official letter outlining in detail the conditions of participation. [Heritage Management Organization Membership](#) comes with participation in any our Organization's Executive Leadership in Heritage Management Workshops.

Spaces for this workshop are limited, so please apply early.

The application deadline: 5 November 2023.

For questions regarding the application process and the administrative aspects of the course, contact us at info@heritagemanagement.org.